



**2023**  
Membership &  
Sponsorship  
Opportunities



# 2023 Membership & Sponsorship Opportunities

## OAHP Member Health Plans:

- Aetna
- AmeriHealth Caritas
- Anthem BlueCross/BlueShield
- AultCare
- Buckeye Health Plan
- CareSource
- Cigna
- Humana
- Humana Health Horizons in Ohio
- Medical Mutual of Ohio
- Molina Healthcare of Ohio
- OSCAR Health
- Paramount Health Care
- Physicians Health Plan of Northern Indiana
- SummaCare
- The Health Plan
- UnitedHealthcare Community Plan
- UnitedHealthcare of Ohio

## OAHP Affiliate Premium Member:

- Delta Dental

## OAHP Affiliate Members:

- Avēsis LLC
- DentaQuest
- OSU Health Plan

The Ohio Association of Health Plans represents eighteen (18) member health plans providing insurance coverage to more than 9 million Ohioans through employer sponsored coverage, the individual insurance market, and public programs such as Medicare, Medicaid and the Health Insurance Exchange Marketplace. As the statewide trade association for the health insurance industry, **OAHP actively promotes and advocates for quality health care for Ohioans and access to a variety of affordable health care benefits for all consumers in Ohio.**

OAHP promotes its events and educational opportunities to its member health plan leaders' from around the state who take advantage of these educational opportunities. These professionals include:

- *CEOs, COOs and CFOs* • *CMOs and Medical Directors* • *Government Relations*
- *Health Equity and Behavioral Health Directors* • *Network Management* • *Member Services*
- *Provider Relations* • *Sales and Marketing* • *Compliance*

## Why sponsor with OAHP?

OAHP offers a variety of valuable avenues throughout the year to network and interact with member health plan decision makers for direct networking and enhanced exposure to Ohio's leading health insurers.

Whether through the annual convention, virtual executive forum or member meetings scheduled throughout the year, OAHP offers opportunities to **expand your footprint in Ohio and spotlight your company innovation or solution to key decision makers and your customers within the health care industry.**

Your solutions aren't one size fits all. Neither are our sponsorship packages. Sponsor companies may be as diverse as the products and services they offer. OAHP is ready to understand your goals and budget and create a package that will deliver results that's as unique as your organization. Annual OAHP sponsorship opportunities include:

- \* **2023 Virtual Executive Forum** ~ *Virtual meeting with thought leadership opportunity top Ohio health insurance executives and Medical Directors*
- \* **2023 Delegate Committee Meetings** ~ *Exclusive thought leadership opportunity with member Ohio health insurance executives and decision makers*
- \* **2023 Medical Director Meetings** ~ *Exclusive thought leadership opportunity with member health plan Medical Directors*
- \* **2023 Medical Director Meeting and Networking Breakfast** ~ *Exclusive networking opportunity to interface with OAHP health plan Medical Directors*
- \* **2023 Medical and Pharmacy Director Networking Dinner** ~ *Exclusive networking opportunity with member health plan Medical and Pharmacy Directors*



# OAHP Supporting Membership

Membership with OAHP is an invaluable tool for integrating, building relationships, promoting your solutions or services, and exchanging information and best practices. We are committed to helping you achieve your business objectives. Discover through the below benefits how an OAHP membership can be an integral part of your company’s business plan.

Please contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) for questions or further information.

## SUPPORTING MEMBERSHIP LEVEL BENEFITS

Annual Membership Benefits:	Supporting Membership	Supporting Premium Membership
Annual membership effective January 1, 2023 – December 31, 2023	✓	✓
Invitation to participate in bi-monthly legislative and regulatory briefings hosted by President and CEO	✓	✓
Invitation to learn and network with OAHP members at OAHP Annual Convention & Trade Show	✓	✓
Member dashboard/web portal accessibility	✓	✓
Receipt of digital member Weekly Update	✓	✓
Subscription to digital OAHP daily E-News Clips	✓	✓
Company brand recognition in daily E-News Clips	✓	✓
Display of company name and logo linked to company website on OAHP website	✓	✓
First offering of sponsorship opportunities	✓	✓
Preferred rate for OAHP programs and special events <b>as available</b>	✓	✓
Partner spotlight: includes one (1) company highlight opportunity featured on the OAHP website homepage	✓	✓
Digital marketing spotlights: two (2) targeted marketing emails shared with member health plans on your behalf to highlight important thought leadership or present groundbreaking solutions or innovations, marketplace trends, best practices, upcoming programs. Examples include but are not limited to: member on-demand video hyperlinks, webinar hyperlinks, corporate informational brochure, Continuing Education offerings or items approved by OAHP.	✓	✓
<b>One (1) complimentary attendee at OAHP Annual Convention &amp; Trade Show: ACCEPTED MEMBERSHIPS AFTER 6/30/2023 WILL NOT INCLUDE THE ONE (1) COMPLIMENTARY ATTENDEE BENEFIT and will incur the preferred member rate for participation</b>	✓	✓
<b>One (1) participant at Member Spring Forum and Legislative Reception event on March 7, 2023. OAHP ANNUAL DUES PAYMENT MUST BE RECEIVED PRIOR TO 3/7/2023 EVENT FOR IN-PERSON PARTICIPATION.</b>	✓	
<b>Two (2) participants at Member Spring Forum and Legislative Reception event on March 7, 2023. OAHP ANNUAL DUES PAYMENT MUST BE RECEIVED PRIOR TO 3/7/2023 EVENT FOR IN-PERSON PARTICIPATION.</b>		✓
OAHP Online Membership Resource Directory		✓
<b>MEMBERSHIP AMOUNT:</b>	<b>\$4,000</b>	<b>\$4,500</b>

**All new member application submissions are subject to OAHP Board review and acceptance.**

Contributions or gifts to the Ohio Association of Health Plans (OAHP) are not deductible as charitable contributions. **66.4% of 2023** contributions to OAHP are projected to be devoted to Association lobbying efforts, and therefore, that portion not tax deductible by the member for federal income tax purposes under any provision of the Internal Revenue Code.

This represents the portion of your contributions used by the Ohio Association of Health Plans for the purpose of engaging in lobbying or political activities as defined in the IRC 162(e)(1).



# OAHP Virtual Executive Forum

The Ohio Association of Health Plans offers a sponsorship opportunity for the OAHP Virtual Executive Forum. Sponsors will have an opportunity to discuss top industry issues with health plan executives including CEOs, CFOs, COOs, Medical Directors, and plan decision makers.

**2023 Date:** *April 21<sup>st</sup>*

Boost and amplify your brand presence as an OAHP partner through this opportunity by engaging health plan decision makers, showcasing your thought leadership, and communicating the impact of your solution or innovations.

Contact Please contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

<b>▼ PARTNER BENEFITS</b>	<b>▼ PRESENTING SPONSOR REWARDS</b>  <b>(2 Available)</b>	<b>▼ SUPPORTING PARTNER REWARDS</b>
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month	One (1) Month
Attendance	Three (3) Per Presenting Sponsor	One (1) Per Associate Sponsor
<b>15-minute speaking presentation opportunity (2 available)</b>	✓	
OAHP will facilitate one (1) executive introduction email to a member health plan of choice	✓	
Branding displayed on promotional invitation and electronic event materials	✓	✓
Two (2) featured event sponsor spotlights in the OAHP member health plan Weekly Update	✓	✓
Two (2) featured event sponsor spotlights in the OAHP member daily E-News Clips subscription	✓	✓
Recognition of sponsor partner level, company branding, and company profile in electronic event materials	✓	✓
Post event list of attendees including email contact information	✓	✓
	<b>OAHP MEMBER RATE: \$ 7,500</b>	<b>\$ 2,500</b>
	<b>NON-MEMBER RATE: \$ 9,500</b>	<b>\$ 4,500</b>

Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first come, first paid basis



# OAHP Delegate Committee Meetings

The Ohio Association of Health Plans offers exclusive sponsorship opportunities for OAHP Delegate Committee meetings in 2023. Sponsors will have an opportunity to present and interface with health plan executives including CEOs, CFOs, COOs, and plan decision makers.

**2023 Dates:**      **In-Person:** *March 7<sup>th</sup> and September 27<sup>th</sup>*; **Virtual:** *May 11<sup>th</sup> and December 7<sup>th</sup>*

Boost and amplify your brand presence as an OAHP partner through this exclusive opportunity by engaging health plan decision makers, showcasing your thought leadership, and communicating the impact of your solution or innovations that will drive their success.

Each designated meeting sponsorship is exclusive to one sponsor that is provided a twenty (20) minute presentation with the topic discussion approved in advance by OAHP. All slide presentations **should not exceed fifteen (15) slides** and are required **seventy-two (72) hours in advance of the meeting date** for OAHP approval.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

▼ PARTNER BENEFITS	▼ SPONSOR REWARDS
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month
Attendance	Three (3) Per Sponsor
Company recognition from OAHP President and CEO	✓
OAHP will facilitate one (1) executive introduction email to a member health plan of choice	✓
20-minute speaking presentation opportunity with topic input	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓
Company branding and 50-word or less company profile displayed in conjunction with speaker biography and distributed to all meeting participants	✓
Company branding displayed on meeting materials	✓
Post-event attendee list	✓
	<b>OAHP MEMBER RATE:      \$ 7,500</b>
	<b>NON-MEMBER RATE:      \$ 9,500</b>
Due to limited availability of sponsorships within this opportunity, sponsors will be assigned on a first come, first paid basis	



# OAHP Medical Director Meetings

The Ohio Association of Health Plans offers exclusive sponsorship opportunities for OAHP Medical Director meetings in 2023. Sponsors will have a unique opportunity to network and discuss top industry issues with member health plan Medical Directors.

**2023 Dates:**      **In-Person:** *May 5<sup>th</sup>*; **Virtual:** *February 3<sup>rd</sup> and December 1<sup>st</sup>*

Boost and amplify your brand presence as an OAHP partner through this exclusive opportunity by engaging health plan Medical Director’s, showcasing your thought leadership, and communicating the impact of your solution or innovations.

Each designated meeting sponsorship is exclusive to one (1) sponsor that is provided a twenty (20) minute presentation with the topic discussion approved in advance by OAHP. All slide presentations **should not exceed fifteen (15) slides** and **are required seventy-two (72) hours in advance of the meeting date** for OAHP approval.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

▼ PARTNER BENEFITS	▼ SPONSOR REWARDS
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month
Attendance	Two (2) Per Sponsor
Company recognition from OAHP President and CEO	✓
<b>OAHP will facilitate one (1) executive introduction email to a member health plan of choice</b>	✓
<b>20-minute speaking presentation opportunity with topic input</b>	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓
Company branding and 50-word or less company profile displayed in conjunction with speaker biography and distributed to all meeting participants	✓
Branding displayed on meeting materials	✓
Post-event attendee list	✓
	<b>OAHP MEMBER RATE:      \$ 7,500</b>
	<b>NON-MEMBER RATE:      \$ 9,500</b>

Due to limited availability of sponsorships within this opportunity, sponsors will be assigned based on a first come, first paid basis



# OAHP Medical Director Meeting and Networking Breakfast

The Ohio Association of Health Plans offers one exclusive sponsorship opportunity in 2023. The Medical Directors’ Networking Breakfast sponsor will have a unique opportunity to network with member health plan Medical Directors.

**2023 Date:** *September 26<sup>th</sup> tentatively from 8:30AM – 10AM (ET)*

**This exclusive sponsor opportunity will be hosted preceding the 2023 OAHP Annual Convention & Trade Show.**

Boost and amplify your brand presence as an OAHP partner through this opportunity to showcase your thought leadership and communicate the impact of your solution or innovation with OAHP member health plan Medical Directors.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your **online registration** today to secure your partnership!

▼ PARTNER BENEFITS	▼ SPONSOR REWARDS
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month
Attendance	Two (2) participants
Exclusive Medical Directors’ Council Committee Networking Breakfast sponsor will be provided a fifteen (15) minute continental breakfast opportunity to network with member OAHP Medical Directors	✓
Invitation to learn and network with OAHP members at OAHP Annual Convention & Trade Show	✓
<b>20-minute speaking presentation opportunity with topic input</b>	✓
<b>Two (2) complimentary attendee registrations to 2023 OAHP Annual Convention &amp; Trade Show</b>	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓
Company recognition and special acknowledgement from President and CEO during event	✓
OAHP will distribute two (2) targeted promotional emails beginning four (4) weeks prior to event	✓
Special sponsorship signage with logo displayed during Breakfast Networking opportunity	✓
Post networking event attendee listing	✓
	<p><b>OAHP MEMBER RATE: \$ 9,500</b></p> <p><b>NON-MEMBER RATE: \$ 11,500</b></p>

Due to limited availability, sponsor will be determined based on a first come, first paid basis



# OAHP Medical and Pharmacy Director Networking Dinner

The Ohio Association of Health Plans offers one exclusive networking dinner opportunity in 2023. The Medical and Pharmacy Directors Networking Dinner sponsor will have a unique opportunity to network and interface with member health plan Medical and Pharmacy Directors.

**2023 Date:** *September 26<sup>th</sup>; tentatively from 5:30PM – 6:30PM (ET)*

**This exclusive sponsor opportunity will be hosted in conjunction with the 2023 OAHP Annual Convention & Trade Show.**

Boost and amplify your brand presence as an OAHP partner through this opportunity to network with OAHP member health plan Medical and Pharmacy Directors and communicate the impact of your solution or innovation that will drive their success.

Contact Ann Hollins at [ahollins@oahp.org](mailto:ahollins@oahp.org) to discuss how your company can support this opportunity. Conduct your [online registration](#) today to secure your partnership!

<span>▼</span> <b>PARTNER BENEFITS</b>	<span>▼</span> <b>SPONSOR REWARDS</b>
<b>PROMOTIONAL TIME FRAME:</b>	One (1) Month
Attendance	Four (4) participants
Exclusive Medical Directors’ Council Committee Networking Dinner sponsor will be provided a dinner opportunity to network with member health plan Medical and Pharmacy Directors	✓
Invitation to learn and network with OAHP members at OAHP Annual Convention & Trade Show	✓
<b>One (1) complimentary conference registration to 2023 OAHP Annual Convention &amp; Trade Show</b>	✓
Two (2) featured sponsor spotlights in the OAHP member health plan Weekly Update	✓
Company recognition and special acknowledgement from President and CEO during event	✓
OAHP will distribute two (2) targeted promotional emails beginning four (4) weeks prior to event	✓
Post dinner event attendee listing	✓

**OAHP MEMBER RATE: \$ 8,000**  
**NON-MEMBER RATE: \$ 10,000**

Due to limited availability, sponsor will be determined based on a first come, first paid basis

