

Annual Convention Sponsorship Levels

September 20 – 21, 2022

PARTNER LEVEL BENEFITS

Bronze Partner Level	Silver Partner Level	Gold Partner Level	Platinum Partner Level
One (1) attendee registration (lunch included)	Two (2) attendee registrations (lunches included)	Three (3) attendee registrations (lunches included)	Four (4) attendee registrations (lunches included)
Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans
†Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception
Promotion on OAHP social media as an event Bronze level partner	Promotion on OAHP social media as an event Silver level partner	Promotion on OAHP social media as an event Gold level partner	Promotion on OAHP social media as an event Platinum level partner
Post-event attendee list	Post-event attendee list	Post-event attendee list	Post-event attendee list
One (1) promotional recognition spotlight in the OAHP member Weekly Update	One (1) promotional recognition spotlight in the OAHP member Weekly Update	One (1) promotional recognition spotlight in the OAHP member Weekly Update	One (1) promotional recognition spotlight in the OAHP member Weekly Update
	Exhibitor networking reception	Exhibitor networking reception	Exhibitor networking reception
	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure
	Logo displayed at event on sponsorship signage	Logo displayed at event on sponsorship signage	Logo displayed at event on sponsorship signage
	6' skirted table, two (2) chairs and wastebasket	6' skirted table, two (2) chairs and wastebasket	6' skirted table, two (2) chairs and wastebasket
	Basic electric (upon advance request)	Basic electric (upon advance request)	Basic electric (upon advance request)
	Allotted 3-minute Partner introduction or value proposition statement to be conducted during Luncheon session	Allotted 3-minute Partner introduction or value proposition statement to be conducted during Luncheon session	Allotted 3-minute Partner introduction or value proposition statement to be conducted during Luncheon session
		Key introduction to one (1) health plan member by OAHP staff; choice provided to OAHP one month in advance	Key introductions to two (2) health plan members by OAHP staff; choices provided to OAHP one month in advance
			Opportunity to introduce a General Session speaker or panel (based on session availability)
			Premium exhibit location (exhibits assigned on first come, first paid basis)
			One (1) targeted marketing email on your company's behalf
\$2,500	\$4,000	\$7,500	\$10,000 Limited Availability

ALL TABLE AND BOOTH ASSIGNMENTS ARE CONDUCTED ON A FIRST-COME FIRST-PAID BASIS

*Time sensitive material: all logos must be received prior to **8/05/2022 deadline** to be included in promotional brochure.

†Logo and company profile listed in electronic conference materials only IF received prior to **8/19/2022**.

Please contact Ann Hollins at ahollins@oahp.org for questions or further information.



OHIO ASSOCIATION OF HEALTH PLANS

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