



**2022 Annual Convention
Sponsorship Opportunities**
September 20 - 21, 2022

Sheraton Columbus Hotel at Capitol Square
75 East State Street • Columbus, Ohio 43215
Sheraton Questions? (614) 365-4500



Annual Convention & Trade Show

Does your company want to reach the top decision makers from Ohio's leading health plans? Then you need to be a part of the 2022 Ohio Association of Health Plans' Annual Convention and Trade Show **September 20 - 21, 2022.**

This two-day conference provides a forum for health plan professionals, employers, providers, legislators, and public policy makers to interact and share ideas and insights impacting the health care industry. Our extensive exhibit area is the perfect place for you to display your company's latest products and services.

During the convention's scheduled breaks, you will have opportunities to visit one-on-one with health plan executives and by becoming an event partner, your company will be entitled to the partnership opportunities included within the Partner Level Benefits.

Tentative Agenda

All times reflected are Eastern Standard Time (EST).

Session or break timeframes are subject to change and may preview the OAHp website for updates.

Tuesday, September 20, 2022

8:30 a.m. – 10:30 a.m.	Exhibit Set-Up
10:30 a.m. – 11:00 a.m.	Registration Coffee Break
10:30 a.m. – 11:30 a.m.	Registration and Meet with Exhibitors
11:30 a.m. – 12:15 p.m.	Opening General Session
12:15 p.m. – 1:00 p.m.	Luncheon Session Partner Introductions
1:00 p.m. – 1:30 p.m.	Refreshment Break / Meet with Exhibitors
1:30 p.m. – 2:15 p.m.	General Session
2:15 p.m. – 3:15 p.m.	General Session
3:15 p.m. – 4:15 p.m.	Exhibitor Reception
4:15 p.m. – 4:45 p.m.	Meet with Exhibitors
5:00 p.m. – 7:00 p.m.	OAHp Legislative Reception at The Ohio Statehouse

(All exhibitors are invited to attend)

Wednesday, September 21, 2022

8:00 a.m. – 9:00 a.m.	Breakfast with Exhibitors
9:00 a.m. – 9:45 a.m.	General Session
9:45 a.m. – 10:00 a.m.	Coffee Break
10:00 a.m. – 10:30 a.m.	Industry Innovation Awards Presentation & Door Prizes
10:30 a.m. – 11:15 a.m.	General Session
11:15 a.m. – 12:30 p.m.	Luncheon Session Partner Introductions
12:30 p.m. – 1:15 p.m.	General Session

SPACE AND OPPORTUNITIES ARE LIMITED – TO SECURE YOUR COMPANY'S PARTICIPATION

VISIT OUR WEBSITE AT: [HTTPS://OAHp.ORG/EVENT/OAHp-ANNUAL-CONVENTION-TRADE-SHOW#REGISTER](https://oahp.org/event/oahp-annual-convention-trade-show#register)

Please contact Ann Hollins at ahollins@oahp.org for questions or further information.



OHIO ASSOCIATION OF HEALTH PLANS

20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

WWW.OAHp.ORG | info@oahp.org

Annual Convention Sponsorship Levels

September 20 – 21, 2022

PARTNER LEVEL BENEFITS

Bronze Partner Level	Silver Partner Level	Gold Partner Level	Platinum Partner Level
One (1) attendee registration (lunch included)	Two (2) attendee registrations (lunches included)	Three (3) attendee registrations (lunches included)	Four (4) attendee registrations (lunches included)
Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans
†Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception
Promotion on OAHP social media as an event Bronze level partner	Promotion on OAHP social media as an event Silver level partner	Promotion on OAHP social media as an event Gold level partner	Promotion on OAHP social media as an event Platinum level partner
Post-event attendee list	Post-event attendee list	Post-event attendee list	Post-event attendee list
One (1) promotional recognition spotlight in the OAHP member Weekly Update	One (1) promotional recognition spotlight in the OAHP member Weekly Update	One (1) promotional recognition spotlight in the OAHP member Weekly Update	One (1) promotional recognition spotlight in the OAHP member Weekly Update
	Exhibitor networking reception	Exhibitor networking reception	Exhibitor networking reception
	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure
	Logo displayed at event on sponsorship signage	Logo displayed at event on sponsorship signage	Logo displayed at event on sponsorship signage
	6' skirted table, two (2) chairs and wastebasket	6' skirted table, two (2) chairs and wastebasket	6' skirted table, two (2) chairs and wastebasket
	Basic electric (upon advance request)	Basic electric (upon advance request)	Basic electric (upon advance request)
	Allotted 3-minute Partner introduction or value proposition statement to be conducted during 9/21 Luncheon session	Allotted 3-minute Partner introduction or value proposition statement to be conducted during 9/20 Luncheon session	Allotted 3-minute Partner introduction or value proposition statement to be conducted during 9/20 Luncheon session
		Key introduction to one (1) health plan member by OAHP staff; choice provided to OAHP one month in advance	Key introductions to two (2) health plan members by OAHP staff; choices provided to OAHP one month in advance
			Opportunity to introduce a General Session speaker or panel (based on session availability)
			Premium exhibit location (exhibits assigned on first come, first paid basis)
			One (1) targeted marketing email on your company's behalf
\$2,500	\$4,000	\$7,500	\$10,000 Limited Availability

ALL TABLE AND BOOTH ASSIGNMENTS ARE CONDUCTED ON A FIRST-COME FIRST-PAID BASIS

*Time sensitive material: all logos must be received prior to **8/05/2022 deadline** to be included in promotional brochure.

†Logo and company profile listed in electronic conference materials only IF received prior to **8/19/2022**.

Please contact Ann Hollins at ahollins@oahp.org for questions or further information.



OHIO ASSOCIATION OF HEALTH PLANS

20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

WWW.OAHP.ORG | info@oahp.org

Additional Annual Convention Specialty Sponsorship Opportunities

September 20 – 21, 2022

Refreshment Break OR Coffee Break Sponsor	Lunch Sponsor	Exclusive Sanitizer Sponsor
One (1) attendee registration (lunch included)	Two (2) attendee registrations (lunches included)	Two (2) attendee registrations (lunches included)
Special sponsorship signage with logo displayed during designated event break	Special sponsorship signage with logo displayed during designated event luncheon	Exclusive high visibility opportunity promoting your branding on personal hand sanitizer bottles at the Registration desk and on all session tables during event
*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure
Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials
Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans
Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips	Pre-convention promotion; company recognition in OAHP E-News Clips
Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception	Attendance at OAHP Legislative Reception
Promotion on OAHP social media as designated event Break partner	Promotion on OAHP social media as designated event Luncheon partner	Promotion on OAHP social media as designated event Sanitizer partner
Post-event attendee list	Post-event attendee list	Post-event attendee list
Pre-break announcement: Special recognition acknowledgement of company sponsorship	Special recognition acknowledgement during luncheon	Key introduction to one (1) health plan member by OAHP staff; choice provided to OAHP one month in advance
May provide branded napkins during the break	May provide branded napkins during the designated luncheon session	Sponsor must provide the branded event hand sanitizer product to OAHP two weeks prior to event or by September 9, 2022 . Total quantity provided should accommodate approximately 200 total participants
\$3,500 3 Available	\$5,500 1 Available Each Day	\$5,500 Exclusive

*Time sensitive material: all logos must be received prior to **8/05/2022 deadline** to be included in promotional brochure.

Please contact, Ann Hollins at ahollins@oahp.org for questions or further information.



OHIO ASSOCIATION OF HEALTH PLANS

20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

WWW.OAHP.ORG | info@oahp.org

Annual Convention & Trade Show Event Information

Hotel

SHERATON COLUMBUS HOTEL AT CAPITOL SQUARE
75 East State Street • Columbus, Ohio 43215

A block of rooms has been reserved for conference attendees at a discounted rate of **\$154 per night**. The special OAHp rate will be available for a limited number of rooms so attendees are encouraged to make reservations as soon as possible. The discounted rate is offered based on availability through **August 19, 2022**. The cutoff date is a guideline and does not guarantee availability. Reservations with the special rate may be made by visiting www.oahp.org.

Exhibit Equipment and Service Information

EVENT DECORATOR: The Ohio Association of Health Plans will be utilizing the George Fern Company as the event decorator. As the event draws closer, the designated individual listed as your pre-convention contact upon submission of your online sponsor registration will receive a **separate email directly from the George Fern Company**. The email will provide all login credentials to access the exhibitor information. This information will assist in determining your exhibit shipping needs and may visit www.fernexpo.com for more information.

TABLE AND EXHIBIT EQUIPMENT: Each **exhibit** includes one 6' skirted table and skirting on three sides, two folding chairs, one wastebasket, and a 7" x 44" identification sign.

EXHIBIT HALL CARPET: The exhibit area is carpeted.

DISMANTLE AND MOVE-OUT INFORMATION: Exhibit locations situated inside the General Session room during speaker presentations **will be permitted to commence dismantling following the conclusion of the final event session at 1:15 PM (EST) on Wednesday, September 21, 2022**. **All exhibits and any goods or property** brought into the facility shall be removed by **2:30 PM (EST) on Wednesday, September 21, 2022**. To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all shipping vendors check-in by **2:00 PM (EST) on Wednesday, September 21, 2022**. Exhibitors are responsible to leave exhibit space both clean and free from all items on the day of departure of the event.

OAHp is NOT responsible for any remaining exhibitor materials or items. Any remaining items will be discarded.



Annual Convention & Trade Show

To register online or access the Terms and Conditions please visit the OAHF registration website at:

<https://oahp.org/event/oahp-annual-convention-trade-show/>

EXHIBIT REGULATIONS

The OAHF cannot guarantee against loss or damage of any kind and will not provide security in the exhibit space and all personal property left in the exhibit space is at the sole risk of the exhibitor. Exhibitors are responsible for safekeeping of their personal property.

- Exhibitions may not use oils, burning fluids, gasoline, naphtha, propane gas or other type of bottled gas or fuel for any purpose.
- Exhibitors may not use audible or electronic devices that might prove objectionable to other exhibitors due to notice, odor, or other annoyances.
- Smoking is prohibited in the venue except in designated areas.
- Exhibitors and sponsors agree to comply with the rules and regulations of the venue.
- The OAHF may withhold or withdraw permission to distribute souvenirs, advertising materials or other items it considers objectionable at its sole discretion.
- Reassignment, subletting or sharing any part of the allocated exhibit space is strictly prohibited. Exhibitors who fail to observe these conditions of contract, or who, in the opinion of the officials of the Ohio Association of Health Plans, conduct themselves unethically or unprofessionally will be dismissed from the meeting without refund.
- Exhibitors shall comply with any safety requirements established by OAHF, the facility, or any governmental entity.

PAYMENTS

Payment may be made by check or credit card payable to OAHF and is requested within 45 days of registration date. If full sponsorship payment is not received 45 days prior to the event date, OAHF reserves the right to reassign the opportunity. Additional conference attendees over the limit of defined registrations included in the sponsorship package must pay a per person conference registration fee.

CANCELLATION OR WITHDRAWAL

All cancellations must be received in writing to the OAHF by **August 19, 2022** to receive a refund and approval of cancellation. For cancellations made on or before August 19, 2022, OAHF will retain an amount equal to **50%** of the total exhibit fee even if OAHF is able to resell the space. After August 19, 2022, **NO** cancellations will be accepted or refunds issued. Refunds will not be made for no-shows.

ASSIGNMENT CRITERIA

The assignment and the confirmation of exhibit space will be made in the order in which requests and payments are received in the OAHF office. The receipt of the registration form will establish the assignment date. Any opportunities not confirmed will be made available on a first come, first paid basis. In cases where the sponsorship reservations are received simultaneously, preference will be given to OAHF members. OAHF reserves the right to review any sponsorship registration/contract for appropriateness for our audience and support of our conference objectives. Final booth assignments, exhibit hall floor plan, and an exhibit show kit including details of the official Show Decorator will be forwarded to exhibitors within 45 days of the conference dates.

EXHIBIT SPACE

Every effort will be made to maintain the general configuration of the floor plan for this conference. However, OAHF reserves the right to modify the plan, if necessary, as determined solely by OAHF. For liability reasons and to ensure the highest level of safety, all electrical connections and/or power requirements performed must be contracted through OAHF. One electrical outlet power strip will be provided to each exhibit space **upon advance request**.

MISCELLANEOUS

The OAHF acts for exhibitors and their representatives in the capacity of agent, not as principal. The OAHF assumes no liability for any act of omission or commission in connection with this agency. Exhibitors and their representatives hereby release the OAHF from any and all liabilities for loss or damage ensuing from any cause whatsoever, except for claims or damages of injuries caused by or resulting from the gross negligence of the OAHF or its employees. In addition, the exhibitor and his/her representatives agree to hold harmless the OAHF from any and all claims for loss or damage asserted against the OAHF by any person as a result of or in any way connected with the wrongful acts of negligence of the exhibitor. OAHF shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to the decision by OAHF. These terms and conditions may be amended at any time by OAHF upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by OAHF from time to time.

OAHF is NOT responsible for any remaining exhibitor materials or items. Any remaining items will be discarded.



OHIO ASSOCIATION OF HEALTH PLANS

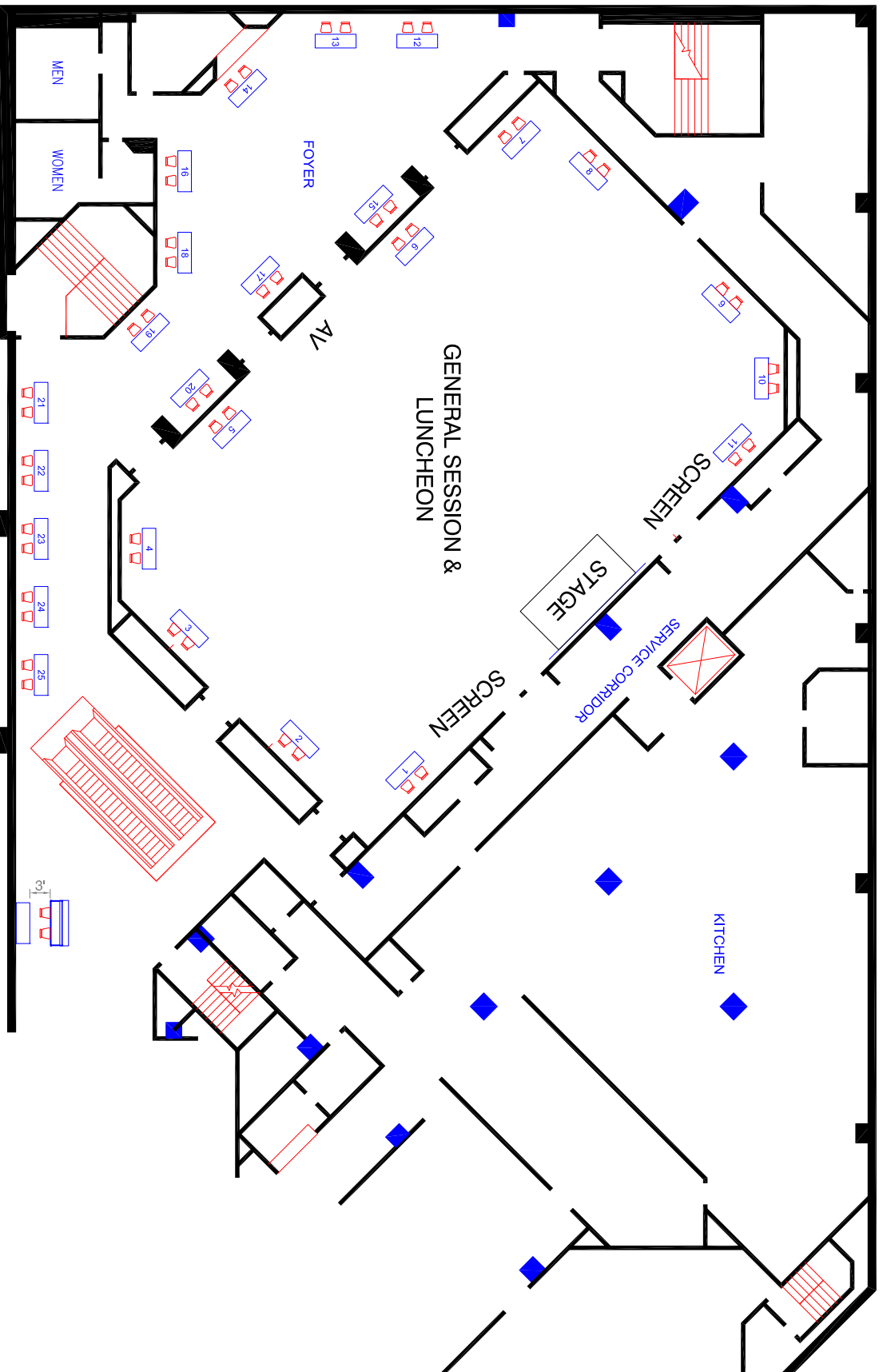
20 East Broad Street, Suite 701 | Columbus, Ohio 43215-3403 | 614/228-4662

WWW.OAHF.ORG | info@oahp.org

SHERATON - CAPITOL SQUARE

COLUMBUS, OHIO

GOVERNOR'S BALLROOM



OAHF
Annual
Convention
& Trade Show
2022

OAHF Annual Convention & Trade Show

September 29-31, 2022

Sheraton Hotel Capitol Square

Columbus, OH

Governor's Ballroom

Legend



AE: Carolyn Hodge
Show Number: 2439
Drawn By: Gail Burdick
Revised: 9/17/2021 12:30 PM
File: 2439_22_oahf_convention_1.dwg
Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied are made with respect to this plan. The user assumes full responsibility for the accuracy of the architectural components of the facility as a consideration in the construction of an exhibit. It is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.

0' 10' 20' 40'
GRAPHIC SCALE
SECOND FLOOR

