

# Annual Convention Sponsorship Levels

September 28 – 29, 2021

<b>PARTNER LEVEL BENEFITS</b>			
<b>Bronze Partner Level</b>	<b>Silver Partner Level</b>	<b>Gold Partner Level</b>	<b>Platinum Partner Level</b>
<b>One (1)</b> attendee registration (lunch included)	<b>Two (2)</b> attendee registrations (lunches included)	<b>Three (3)</b> attendee registrations (lunches included)	<b>Four (4)</b> attendee registrations (lunches included); <b>includes</b> two (2) complimentary <b>**Supporting member registrations</b>
Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans
†Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials
†Pre-convention promotion: company recognition distributed to attendees 3 times prior to event	Pre-convention promotion: company recognition distributed to attendees 3 times prior to event	Pre-convention promotion: company recognition distributed to attendees 3 times prior to event	Pre-convention promotion: company recognition distributed to attendees 3 times prior to event
Invitation to attend OAHP Legislative Reception	Invitation to attend OAHP Legislative Reception	Invitation to attend OAHP Legislative Reception	Invitation to attend OAHP Legislative Reception
Post-event attendee list	Post-event attendee list	Post-event attendee list	Post-event attendee list
	Exhibitor networking reception	Exhibitor networking reception	Exhibitor networking reception
	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure
	Logo displayed at event on sponsorship signage	Logo displayed at event on sponsorship signage	Logo displayed at event on sponsorship signage
	6' skirted table	6' x 8' exhibit booth with 6' skirted table and pipe and drape background	6' x 8' exhibit booth with 6' skirted table and pipe and drape background
	Two (2) chairs and wastebasket	Two (2) chairs and wastebasket	Two (2) chairs and wastebasket
	Basic electric (upon advance request)	Basic electric (upon advance request)	Basic electric (upon advance request)
		Pre-recognition in OAHP E-News Clips	Pre-recognition in OAHP E-News Clips
			Special recognition acknowledgement during luncheon
			Opportunity to introduce a General Session speaker or panel (based on session availability)
			One-year OAHP <b>**Supporting membership</b> (valued at \$3,500)
			Company link posted on OAHP website
			Premium booth location (booth locations 1-12 based on first come, first paid basis)
			Key introductions to health plan member by OAHP staff (Limit 2); choices provided to OAHP one month in advance
			Logo on cover of electronic conference materials
<b>\$1,500</b>	<b>\$3,000</b>	<b>\$5,500</b>	<b>\$8,500</b> <b>Limited Availability</b>
<b>ALL TABLE AND BOOTH ASSIGNMENTS ARE CONDUCTED ON A FIRST-COME FIRST-PAID BASIS</b>			

**\*\*Only available for qualifying sponsors within the OAHP Supporting membership category.**



OHIO ASSOCIATION OF HEALTH PLANS

20 East Broad Street, Suite 701 | Columbus, Ohio 43215 | 614/228-4662

www.oahp.org | info@oahp.org

# Additional Annual Convention Sponsorship Opportunities

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\*Time sensitive material: all logos must be received prior to **8/06/2021 deadline** to be included in promotional brochure.

Registration Coffee Break OR Refreshment Break			
Refreshment Break Sponsor	Coffee & Danish Break Sponsor	Lunch Sponsor	Exclusive WiFi Sponsor
<b>One (1)</b> attendee registration (lunch included)	<b>One (1)</b> attendee registration (lunch included)	<b>One (1)</b> attendee registration (lunch included)	<b>Two (2)</b> attendee registrations (lunches included)
Special sponsorship signage with logo displayed during designated <b>event break</b>	Special sponsorship signage with logo displayed during designated <b>event break</b>	Special sponsorship signage with logo displayed during designated <b>event luncheon</b>	Special sponsorship signage with logo displayed at the <b>registration area</b>
*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure	*Logo display in electronic promotional brochure
Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials	Logo and 50-word or less company profile listed in electronic conference materials
Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans	Networking opportunity with OAHP member plans
Invitation to attend OAHP Legislative Reception	Invitation to attend OAHP Legislative Reception	Invitation to attend OAHP Legislative Reception	Invitation to attend OAHP Legislative Reception
Post-event attendee list	Post-event attendee list	Post-event attendee list	Post-event attendee list
Pre-break announcement: special recognition acknowledgement of company sponsorship	Pre-break announcement: special recognition acknowledgement of company sponsorship	Special recognition acknowledgement during luncheon	Selection of login password for event participants to utilize for access to event WiFi service; selection must be provided to OAHP <b>2 weeks</b> prior to event
	May provide napkins during the designated break with imprinted company logo	May provide napkins during the designated break with imprinted company logo	
	May provide OAHP pre-approved company giveaway's during the designated break (required to OAHP <b>2 weeks</b> prior to event)	May provide OAHP pre-approved company giveaway's during the designated break (required to OAHP <b>2 weeks</b> prior to event)	
<b>\$2,000</b> 1 Available Day One (9/28/2021)	<b>\$2,500</b> 1 Available Each	<b>\$2,500</b> 2 Available	<b>\$5,000</b> Exclusive

Please contact our Sponsorship Specialist, Gina Beyer at [gbeyer@oahp.org](mailto:gbeyer@oahp.org) or (704) 550-9323 for questions or further information.



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