



**2018 OAH
General
Sponsorship
Opportunities**



Ohio Association of Health Plans
www.oahp.org

230 East Town Street, Suite 200 | Columbus, Ohio 43215-3842 | 614/228-4662 | 614/228-5816 FAX

2018 General Sponsorship Opportunities

OAHP Member Health Plans:

- Aetna
- Anthem BlueCross/BlueShield
- AultCare
- Buckeye Health Plan
- CareSource
- Cigna
- Gateway HealthCare
- Humana
- Medical Mutual of Ohio
- Meridian Health Plan
- Molina Healthcare of Ohio
- Paramount Health Care
- SummaCare
- The Health Plan
- UnitedHealthcare Community Plan
- UnitedHealthcare of Ohio

OAHP Affiliate Members:

- CVS Health
- Delta Dental
- OSU Health Plan
- Perform Rx

The Ohio Association of Health Plans represents 16 member health plans providing insurance coverage to more than 9 million Ohioans through employer sponsored coverage, the individual insurance market, and public programs such as Medicare, Medicaid and the Health Insurance Exchange Marketplace. As the statewide trade association for the health insurance industry, OAHP actively promotes and advocates **for quality health care for Ohioans and access to a variety of affordable health care benefits for all consumers in Ohio.**

Expand your footprint in Ohio with OAHP! The Ohio Association of Health Plans offers a variety of opportunities throughout the year for direct networking and marketing to Ohio's leading health insurers.

OAHP promotes its events and educational opportunities to its member plans and a number of health plan leaders through E-News Clips, OAHP weekly updates, and direct mailings. OAHP events draw professionals from around the state who take advantage of the educational opportunities by OAHP. These professionals include:

- CEOs
- COOs and CFOs
- Medical Directors
- Attorney's
- Government Relations
- Provider Relations
- Member Services
- Sales and Marketing
- Compliance

Why sponsor with OAHP?

There are valuable avenues to get in front of OAHP member health plans, whether through the annual convention, the executive forum, or member meetings which are scheduled throughout the course of the year.

- **2018 Executive Forum ~ \$5,000 ~ SOLD OUT**
 - ★ Meeting with 25-35 top Ohio health insurance executives and decision makers
- **2018 Delegate Committee Meetings ~ \$5,000 ~ SOLD OUT**
 - ★ Meetings with 15-20 top Ohio health insurance executives and decision makers
- **2018 Medical Director Meetings ~ \$5,000 ~ SOLD OUT**
 - ★ Quarterly events for the Medical Directors of health plan members

OAHP Supporting Membership

An OAHP Supporting Membership will keep your company on top of issues that affect Ohio's health insurance industry!

Please contact Stacy Bewley at sbewley@oahp.org or (614) 228-4662 for questions or further information.

SUPPORTING MEMBERSHIP LEVEL BENEFITS

Annual Membership Benefits:	Supporting Membership	Elite Supporting Membership Level	Elite Plus Supporting Membership Level
Annual Supporting Membership Effective January 1, 2018 – December 31, 2018	✓	✓	✓
Invitation to participate in bi-monthly legislative and regulatory briefings hosted by President and CEO	✓	✓	✓
Invitation to learn and network with OAHP members at OAHP Annual Convention & Trade Show	✓	✓	✓
Weekly Supporting Member Electronic News Briefing	✓	✓	✓
Subscription to OAHP daily News Clips	✓	✓	✓
Logo displayed in daily News Clips	✓	✓	✓
Participation on the OAHP Education Committee	✓	✓	✓
First offering of sponsorship opportunities	✓	✓	✓
Preferred rate for OAHP programs and special events as available	✓	✓	✓
One attendee at OAHP Annual Convention & Trade Show	✓		
*Choice of one : Attendance at Medical Director's Council meeting, Delegate Committee meeting OR attendance at OAHP Executive Forum		✓	
Two attendees at OAHP Annual Convention & Trade Show		✓	✓
Attendance at OAHP Executive Forum			✓
*Choice of one : Attendance at Medical Director's Council meeting OR attendance at a Delegate Committee meeting			✓
MEMBERSHIP AMOUNT:	\$3,500	\$8,500	\$13,500

***Due to limited availability of meetings each year, these will be assigned based on a first-come, first serve basis**



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OAHP Executive Forum

2018 Opportunities **SOLD OUT**

The Ohio Association of Health Plans has a sponsorship opportunity for the OAHP Executive Forum scheduled for **September 13, 2018**. Sponsors will have an opportunity to network and discuss top industry issues with 25 - 35 health plan executives including CEOs, CFOs, COOs, Medical Directors and plan decision makers.

Each sponsor is provided a 15 minute presentation with topic discussion approved in advance by OAHP.

Become an OAHP partner by sponsoring this event!

Contact our Sponsorship Specialist, Gina Beyer at gbeyer@oahp.org or (704) 550-9323 to discuss how your company can support this opportunity.

▼ TERMS	▼ SPONSOR LEVEL REWARDS
PROMOTIONAL TIME FRAME:	1 Month
Attendance	2 Per Sponsor
Member networking reception and dinner participation	✓
Recognition from OAHP President and CEO	✓
Speaker opportunity with topic input	✓
Logo displayed at event on sponsorship signage	✓
Logo on promotional invitation and member handouts	Sent out August 1
Introduction to key contacts by OAHP President and CEO	✓
Company profile in event program	✓
Post-event attendee list	✓
SPONSORSHIP FEE	\$ 5,000
*Due to limited availability of sponsorships within this sponsorship opportunity, sponsors will be assigned based on a first-come, first serve basis	



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OAHP Delegate Committee Meetings

2018 Opportunities **SOLD OUT**

The Ohio Association of Health Plans has a sponsorship opportunity for OAHP Delegate Committee meetings in 2018. Sponsors will have an opportunity to present and network with health plan executives including CEOs, CFOs, COOs, and plan decision makers.

Dates for 2018: March 8th and December 6th

Each sponsor is provided a 20 minute presentation with the topic discussion approved in advance by OAHP. All speaker slide presentations **should not exceed 15 slides** and **are required 72 hours in advance of the meeting date** for OAHP approval.

Become an OAHP partner by sponsoring this event!

Contact our Sponsorship Specialist, Gina Beyer at gbeyer@oahp.org or (704) 550-9323 to discuss how your company can support this opportunity.

▼ TERMS	▼ SPONSOR LEVEL REWARDS
PROMOTIONAL TIME FRAME:	1 Month
Attendance	2 Per Sponsor
Recognition from OAHP President and CEO	✓
30 minute pre-meeting networking breakfast	✓
Speaker opportunity with topic input	✓
Introduction to key contacts by OAHP President and CEO	✓
Logo on handouts	✓
Post-event attendee list	✓
SPONSORSHIP FEE	\$ 5,000
*Due to limited availability of sponsorships within this sponsorship opportunity, sponsors will be assigned based on a first-come, first serve basis	



OAHP Medical Director Meetings

2018 Opportunities **SOLD OUT**

The Ohio Association of Health Plans has a quarterly sponsorship opportunity for OAHP Medical Director meetings in 2018. Sponsors will have a unique opportunity to network and discuss top industry issues with health plan Medical Directors.

Dates for 2018: February 2nd, May 15th, September 13th and December 7th

Each sponsor is provided a 20 minute presentation with the topic discussion approved in advance by OAHP. All speaker slide presentations **should not exceed 15 slides** and **are required 72 hours in advance of the meeting date** for OAHP approval.

Become an OAHP partner by sponsoring this event!

Contact our Sponsorship Specialist, Gina Beyer at gbeyer@oahp.org or (704) 550-9323 to discuss how your company can support this opportunity.

✓ TERMS	✓ SPONSOR LEVEL REWARDS
PROMOTIONAL TIME FRAME:	1 Month
Attendance	2 Per Sponsor
Recognition from OAHP President and CEO	✓
Speaker opportunity with topic input	✓
Introduction to key contacts by OAHP President and CEO	✓
Logo on handouts	✓
Post-event attendee list	✓
SPONSORSHIP FEE	\$ 5,000
*Due to limited availability of sponsorships within this sponsorship opportunity, sponsors will be assigned based on a first-come, first serve basis	



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2018 OAHP Sponsorship Contract

All sponsorship dates and topics will be determined in conjunction with confirmed sponsors.

Company Name:			
Name of Contact:			
Mailing Address:			
City:	State:	Zip:	
Phone:			
Email:			
Website:			
Name of Person Presenting:			
Title of Presentation:			

Company Profile Logo/Description:

Please submit an electronic sponsor logo **if applicable** and/or outline of your presentation along with a 50 word or less description of your organization to Stacy Bewley at sbewley@oahp.org.

Sponsorship Opportunities:

- \$ 5,000 Executive Forum: **September 13, 2018**
- \$ 5,000 Delegates Meeting: **March 8, 2018** **December 6, 2018**
- \$ 5,000 Medical Director Meeting: **Feb. 2, 2018** **May 15, 2018** **Sept. 13, 2018** **Dec. 7, 2018**

Payment Method (check one)

- Check:** Mail to: OAHP, 230 E. Town St., Suite 200, Columbus, Ohio 43215
- Credit Card:** Visa MasterCard American Express

Card Number: _____ Expiration Date: _____

Name on Card: _____ CVV2 Code: _____

Billing Address: _____ City, State, Zip: _____

OAHP has the authority to charge this account, signature: _____

Contract authorized by: _____ Date: _____

**Please complete this form and return electronically to sbewley@oahp.org;
or by mail to: OAHP, 230 E. Town St., Ste. 200, Columbus, Ohio 43215**

All OAHP Annual Convention & Trade Show cancellations **MUST** be received in writing by March 30, 2018 to receive a refund and approval of cancellation. Cancellations made on or before March 30, 2018 will be subject to OAHP retaining an amount equal to 50% of the total exhibit fee even if OAHP is able to resell the space. No cancellations will be accepted, or refunds issued after March 30, 2018 or once company logos have been utilized on any promotional materials or on the OAHP website. Refunds will not be made for no-shows. Cancellations for **additional** OAHP Sponsorship opportunities **MUST** be received in writing by OAHP 45 days prior to scheduled event to receive a refund less an amount equal to 10% of the total sponsorship amount.



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Ohio Association of Health Plans Membership Application

Please Print:

Organization/Company/Individual Name _____

Name of Primary Contact _____ Title _____

Address _____

City _____ State _____ Zip _____ - _____

Phone _____ FAX _____ E-mail _____

Company Website: _____

Other individuals to receive association mailings:

1. Name _____ Title _____

Address (if different than above) _____

Phone _____ FAX _____ E-mail _____

2. Name _____ Title _____

Address (if different than above) _____

Phone _____ FAX _____ E-mail _____

3. Name _____ Title _____

Address (if different than above) _____

Phone _____ FAX _____ E-mail _____

Membership Categories (please check one):

- Licensed Health Plan
- Developing Licensed Health Plan
- Affiliate
- Supporting

Annual Dues

} **Please Contact OAHP for Dues Amount**

Nature/Scope of Business: _____

How did you hear about OAHP: _____

Form completed by _____ Date: _____

Dues payments are deductible by members as an ordinary and necessary business expense. However, contributions or gifts to the Ohio Association of Health Plans are not deductible as charitable contributions for federal income tax purposes.

Please return application with a brief company description and check made payable to:

Ohio Association of Health Plans

230 East Town Street, Suite 200

Columbus, Ohio 43215

Phone (614) 228-4662

FAX (614) 228-5816